

How to engage authors into an open bibliography initiative The RePEc Author Service

Christian Zimmermann

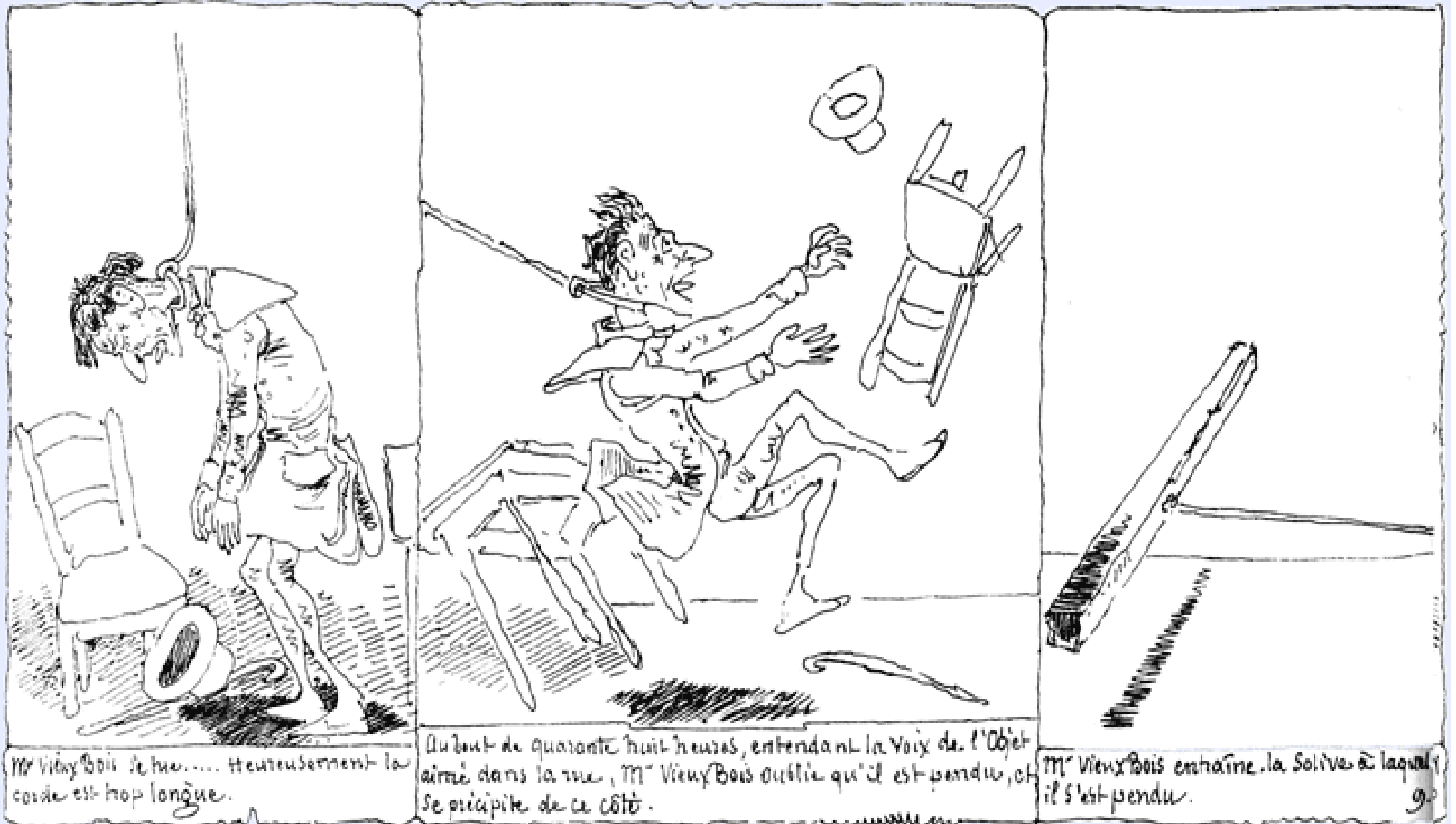
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Henri van Muyden



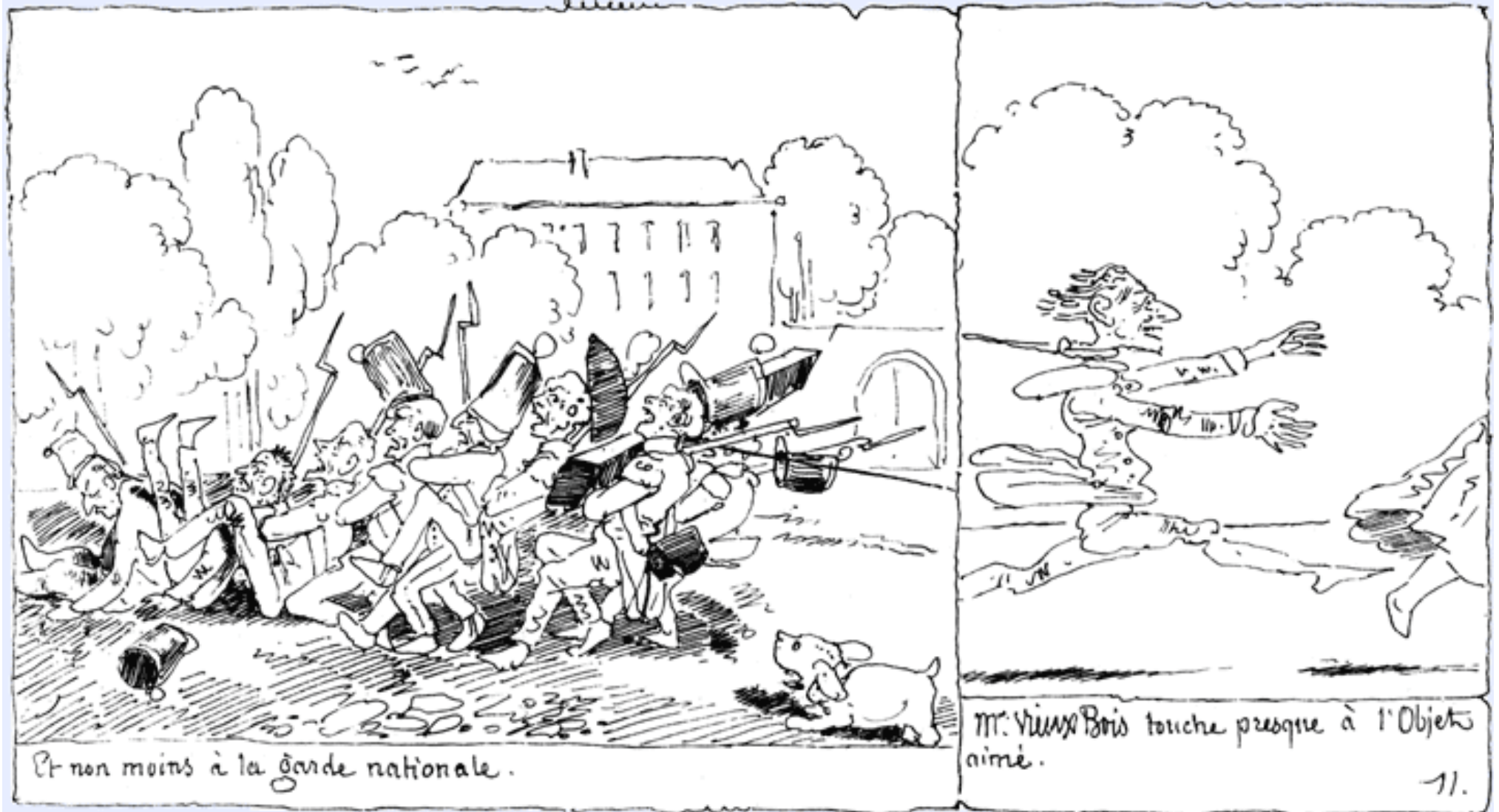
Rodolphe Toepffer



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Publishing in Economics

- Long delays
- Culture of pre-prints
- Inefficient distribution
- Need for democratization
- ~~*RePEc*~~

RePEc

- **R**esearch **P**apers in **E**conomics
- Founded by Thomas Krichel
- Indexes pre-prints (and articles)
- Indexed by publishers
- Volunteer based
- 750,000 items indexed
- 640,000 linked
- 3,700 series

The chicken and egg problem

- Indexed material ↔ Users
- Creating critical mass
- Appeal to incentives
- Appeal to authors
- Provide them with services



RePEc Author Service

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News

- April 30, 2009: We have reached the 20,000 threshold. [Read more](#)
- July 1, 2007: New feature: Citation Profile. [Read more](#) or login and see it yourself.



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Christian Zimmermann edits the NEP report on [Dynamic General Equilibrium](#).

[Access statistics](#) for papers by Christian Zimmermann.

Last updated 2009-06-01. Update your information in the [RePEc Author Service](#).

Short-id: pzi1

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Working Papers

2009

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2008

2. [Heterodox Economics and Dissemination of Research through the Internet: the Experience of RePEc and NEP](#)
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 3. [Malaria: Disease Impacts and Long-Run Income Differences](#)
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- Also in

How to create author loyalty

- Provide additional incentives
- Facebook, Myspace
- RePEc 1: profile pages, links
- RePEc 2: email reminders
- RePEc 3: statistics
- RePEc 4: citations
- RePEc 5: rankings

Impact

- Recruitment of colleagues
 - Recruitment of publishers
 - Increase in name recognition
 - Increase in usage
- 20,000 economists care about RePEc



RePEc

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